



# LoCoSports Sponsorships

Local student-athletes pour sweat, tears, and long hours into their crafts while keeping up their academics, and it's time for each and every one of them—no matter their school, their sport, or their gender—to be showcased.

At LoCoSports, we provide athletes in Loudoun County with the recognition they deserve by providing in-depth, genuine, and timely updates to student-athletes, coaches, administrators, classmates, parents, and fans.

At the same time, we give high school students and other aspiring media persons opportunities to hone their skills through genuine experience, training, and mentoring. You'll go crazy for our sports coverage!

We offer a variety of sponsor options, all of which get your business featured in front of students and their families.



## Audience Information



**6 million**

Website page views  
per year



**100,000+**

Unique website  
visitors per year



**5,000+**

Instagram followers  
@LoCo\_Sports



**2,700+**

Facebook followers  
@LoCoSports



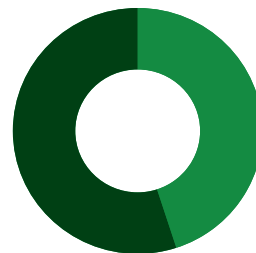
**10,600+**

Twitter followers  
@LoCoSports

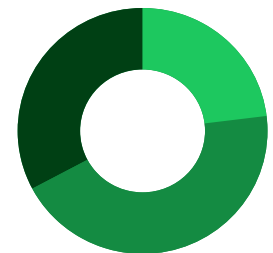
## Location

Loudoun County	89%
Washington, D.C.	7%
Arlington	2%
Baltimore	2%

## Demographics



Men 55%  
Women 45%



18-34 33%  
35-54 44%  
55+ 23%



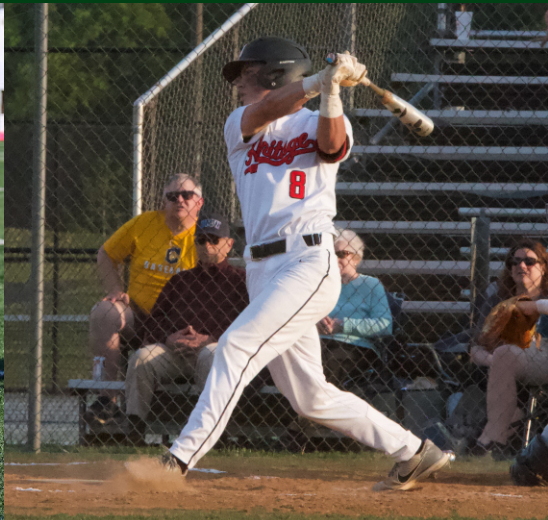
703.638.0057



owen@locosports.info



locosports.info/advertise



# Sponsorship Packages

Header Ad	\$2,000/year
Sport Specific Content Ad	\$1,000/year
Sidebar Ad	\$1,000/year
Photo Header Ad <i>(most popular!)</i>	\$2,000/year
Athlete/Teammate of the Month	\$1,250/year
Football Pick'Em's Sponsor	\$1,250/year
All-LoCo Sponsor	Approximately 300 screen printed t-shirts

# Ad Specifications

728 x 90 Header & Content

1200 x 800  
Photo & Social Media

600 x 250  
Sidebar

Ad sizes are based on ratios and may not display at the same size on all devices.

Certain ad spaces allow for a maximum of 3 ads in rotation.

We accept ready-made artwork in JPEG, EPS, or PNG format, or we can design your sponsor ad free of charge.



# Contact Information

Interested in sponsoring LoCoSports? Contact Owen Gotimer, Owl-in-Chief, today:

- 703.638.0057**
- [owen@locosports.info](mailto:owen@locosports.info)**
- [locosports.info/advertise](http://locosports.info/advertise)**